



## Giving businesses a vital edge in Business Continuity Management

Business Continuity Management provides a framework to ensure that your business is prepared to handle any major business-impacting event, that it can continue to service your key customers and that it can protect your brand and reputation.

SmartDesk's applications have been built specifically to support your BCM framework and provide a communications platform to help secure your long-term survivability following any incident.

At the platform's core is an innovative messaging engine that enables us to bring immediacy, clarity, accountability, auditability, control and communication to individuals, teams and organisations - at a time when they most need it.

Our platform of hosted solutions includes:

- SmartInform instant mass, targeted messaging
- SmartOnCall on-call personnel management system
- SmartContact staff contact and acknowledgement service
- SmartTrak location tracking via mobile
- SmartCallback call scheduling and triggering technology

Based in Wembley, SmartDesk Systems develop innovative communication and contact solutions that make a difference for the Post Office, Argos, Eurostar, Virgin Media, 3663, Europe Arab Bank and Echo Managed Services amongst others.

## Intelligent Communication Solutions

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